

DAYPART BASED NAVIGATION PARADIGM

ABSTRACT OF THE DISCLOSURE

- A method, apparatus, article of manufacture, and a memory structure for
- 5 providing media program information to a user is disclosed. The method comprises the steps of accepting a command to provide a menu guide from a plurality of menu guides defining a media program information space segmented by a daypart, wherein the menu guide is associated with a first daypart, and providing a menu guide comprising a menu guide content portion presenting at least some of the media program information. The
- 10 apparatus comprises a receiver having a tuner for receiving the media program and the media program information, a processor, communicatively coupled to the tuner for providing a menu guide having a menu guide content portion presenting at least some of the media program information, wherein the menu guide is selectable from a plurality of menu guides together defining a program information space segmented by a daypart. The
- 15 foregoing daypart-based presentation of the media program information provides for an efficient use of display space by initially providing information programs the user is likely to be interested in, while still permitting the user to intuitively navigate to other media program information as well.

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